



Take Your Event to the Next Level with Targeted and Automated Communications.

Make it convenient for you and your customers to manage, track and report on event attendees by using Informz's web-based event management software.

“Informz streamlined our event management process saving us time and money, increased our event attendance and improved relationships with our contacts.”

Chicago Convention and Tourism Bureau

eMarketing & Event Automation

Event Registration

- > Professionally branded registration forms
- > Flexible event pricing
- > Landing page/mini site creator
- > Customizable registrant messages
- > Administrator email notifications

Email Promotion

- > Create and send personalized and automated event communications
- > Include questionnaires with your event invite and follow-up emails
- > Send-a-friend viral marketing

Online Payments

- > API available for real-time integration
- > Instantly authorize and accept credit card payments via secure processing
- > Real-time payment and refund reporting

Event Reporting

- > Collect, sort and store all your registration data
- > Customizable reporting in real-time
- > Easily import/export attendee lists and data

Support

- > Unlimited Support
- > Deliverability assurance
- > Professional Services
- > eMarketing Advisor